

2022 Scratch The Wild Life – Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING INTO THE SWEEPSTAKES, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES, WHICH CONSTITUTE A CONTRACT, SO READ THEM CAREFULLY. IF YOU DO NOT AGREE WITH THE TERMS AND CONDITIONS OF THIS CONTRACT, DO NOT ENTER THE PROMOTION.

- PROMOTION OVERVIEW:** The 2022 Scratch The Wild Life (the "Promotion") is sponsored by Gold Rush Amusements, Inc. ("Gold Rush Gaming") and participating Gold Rush Gaming locations listed in Appendix A (each, a "Participating Location" and together with Gold Rush Gaming, the "Sponsors"). Gold Rush Gaming's principal place of business is located at 5277 Trillium Blvd. Hoffman Estates, IL 60192 (the "Main Office"). The principal place of business for each of the Participating Locations is also set forth on Appendix A.
- ELIGIBILITY:** The Promotion is open to guests of each Participating Location who are residents of Illinois, Wisconsin or Indiana and who are twenty-one (21) years of age or older at the time of entry ("Eligible Entrants"). Guests may be required to show a valid identification card (either a driver's license or other government issued photo identification) with the guest's picture, name, address and age to participate. The following persons are ineligible to participate in the Promotion and/or to win a prize, even if they otherwise meet the definition of an Eligible Entrant: employees, officers, directors, agents, owners, successors and assignees of Sponsors, their respective *parent, subsidiaries and affiliated companies, any advertising, promotional agencies, or other entity otherwise involved in the creation, administration or fulfillment of the Promotion* (all of the above italicized entities collectively referred to herein as "Promotion Parties"), and the immediate family members (defined as spouse, parent, child, sibling, or grandparent; whether biological adoptive, step or in-law) and those living in the same household (defined as those persons whether related or not who live in the same residence as the Eligible Entrant at any time during the Promotion Period) of such Promotion Parties. No participant may win more than one Grand Prize during this promotion. In the event that a participant's name has been selected more than once for the Grand Prize Drawings, the participant's entry shall be voided and a random redraw shall occur immediately.
- PROMOTION DATES:** The Promotion will begin on Monday, February 28th, 2022 at 12:01am or at the start of the business day for each specific Participating Location and will end on Friday, April 1st, 2022 at approximately 5:00pm (the "Entry Period"). The Grand Prize Drawing will take place on Friday, April 8th, 2022 at 4:00pm. Winners need not be present to win. All times for this Promotion reference Central Standard Time.
- SWEEPSTAKES PROCEDURES.** During the Entry Period, each Participating Location will have 500 Game Cards (shown below), subject to availability, to be distributed to eligible patrons during the designated business hours indicated on the promotional poster displayed at each Participating Location. A Game Card is available by requesting such form from the attendant on duty, while supplies last, during any published distribution time. The time(s) of Game Card distribution shall be conducted between normal business hours and be available to all eligible participants during the posted period. Each person who receives a Game Card is referred to

herein as a “Participant”. Certain Game Cards will reveal a “Grand Prize Entry.” Each person who receives a Game Card containing a “Grand Prize Entry” can participate in the Grand Prize Drawing by completing the Game Card. Participant must provide a valid primary telephone number for the Game Card to be deemed complete. Participant is responsible for depositing the Game Card in the box or bowl provided upon completion. Game Cards will be accepted during normal business hours of each Participating Location during the Entry Period. In the event that a Participant does not comply with any of the requirements contained in this Section or that are otherwise provided for herein, at the sole determination of the Sponsors, such Participant may be disqualified from the Promotion. Moreover, at the sole determination of the Sponsors, all of that Participant’s entries/winnings may be deemed null and void, not honored or acknowledged and may be grounds for forfeiture of his/her prize.



CASH WINNERS REDEEM BY CALLING • 630-526-4888

Name _____

Phone _____

Location _____

I VERIFY THAT I AM 21 OR OLDER

GOLD RUSH GAMING Must be 21 or older to game. No purchase necessary. Scratch cards will not be replaced or stolen. Scratch cards must be redeemed at the Participating Location received. Scratch cards are non-transferable and cannot be redeemed for any other prize. To redeem any cash prize an eligible participant must complete a Receipt, Release and Discharge form. To view official rules please visit www.goldrushgaming.com/promotions/scratchthewildlife.

if you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER(1-800-426-2377).

5. NO PURCHASE IS NECESSARY TO ENTER OR WIN THE PROMOTION. FURTHER, A PURCHASE (INCLUDING, WITHOUT LIMITATION, PLAY OF VIDEO GAMING TERMINALS OR THE PURCHASE OF ANY PRODUCT, GOOD OR SERVICE SOLD BY ANY SPONSOR) WILL NOT IMPROVE A PARTICIPANT’S CHANCES OF WINNING A PRIZE IN THE PROMOTION.
6. **GAME DETAILS:** Beginning Monday, February 28th, 2022 at 12:01am and continuing until the completion of the Entry Period on Friday, April 1st, 2022 at or around 5:00pm, participants visiting a Participating Location during posted game card distribution times, shall receive a Game Card. Each Game Card contains either a (1) *dollar amount specified as a cash winner* or (2) *Grand Prize Entry*. Game Cards that contain a specified amount of cash are redeemed by contacting Gold Rush by phone (630) 526-4888 no later than the Draw Date and arranging a payout date no later than fourteen (14) days following the Draw Date. Game Cards that contain Grand Prize Entry, must be completed and deposited in the Scratch The Wild Life box provided. At the end of the Entry Period, ten (10) Game Cards containing Grand Prize Entry shall be randomly drawn from the accumulated Grand Prize Entries at each Participating Location and qualify as finalists from each Participating Location. Following the completion of the Entry Period, these ten (10) finalist entry cards from each Participating Location shall be collected by a representative of Gold Rush Gaming and transported to Gold Rush Gaming’s Main Office for official entry into the Grand Prize Drawing. The Grand Prize Drawing will take place on Friday, April 8th, 2022 and be broadcast live, via Facebooklive, at 4:00pm. Winners need not be present to win. All Entry Cards are the property of the Sponsors and will not be returned.
7. **PRIZES, PRIZE VALUES, ODDS OF WINNING AND COLLECTING PRIZES.** The following outlines the odds of receiving each of the following card entries across all Participating Locations:

Item	Prize Retail Value	# of Winners	Total Prize Value Per Cash Level (Cash Value)	Odds of Winning
Grand Prize Entry Game Card	\$0.00	217,807	\$0.00	217,807 in 218,500
\$2,500 Cash Prize Game Card	\$2,500	4	\$10,000	4 in 218,500
\$1,000 Cash Prize Game Card	\$1,000	4	\$4,000	4 in 218,500
\$500 Cash Prize Game Card	\$500	25	\$12,500	25 in 218,500
\$200 Cash Prize Game Card	\$200	175	\$35,000	175 in 218,500
\$100 Cash Prize Game Card	\$100	485	\$48,500	485 in 218,500*

The following outlines the prize distribution of the Grand Prize Drawing:

Item	Prize Retail Value	# of Winners	Total Prize Value Per Cash Level (Cash Value)
1st Place Grand Prize Cash Prize	\$25,000	1	\$25,000
2nd Place Grand Prize Cash Prize	\$10,000	1	\$10,000
3rd Place Grand Prize Cash Prize	\$5,000	1	\$5,000

The odds of a Participant that receives a Grand Prize Entry of winning one of the Grand Prizes is dependent entirely on the number of Participants that submit an Entry Card. *Each Participating Location shall have at least one \$100 cash winner.

- PRIZE WINNERS' NOTIFICATION PROCEDURES:** On Friday, April 1, 2022, ten (10) submitted Game Cards containing Grand Prize Entry shall be randomly drawn from the accumulated Grand Prize Entries at each Participating Location and qualify as finalists. A designated establishment team

member will notify each of the finalists via telephone, informing them of their qualification. On Friday, April 8, 2022, ("Draw Date") at approximately 4:00pm, a designated spokesperson for Gold Rush Gaming will select at random, to be broadcast LIVE on Facebook Live, a total of three (3) Grand Prize winners. Winners do not need to be present or viewing Facebook Live at the time of the drawing to win. Winners will also be notified of their selection via telephone (the "Winner Notification"). If a Winner (i) has not responded to Sponsor's telephone call within three (3) days of the Draw Date; (ii) does not fulfill the eligibility requirements; (iii) does not adhere to these Official Rules; and/or (iv) does not provide the required identification to Sponsor, the Winner will be disqualified. Any prizes, including all cash prizes, not claimed within 14 days of the Draw Date will be forfeited and will not be awarded. A Gold Rush Representative will set a date and time with each winner to hand deliver each applicable prize. Grand Prize Winners, and Cash Prize winners in excess of \$600, must complete W-9 form and "Affidavit of Eligibility and Liability/Publicity Release" before being granted winnings.

9. **CONDITIONS:** All taxes, costs, expenses, title and licensing fees on Prizes are the sole responsibility of each Winner. Winners receiving over six-hundred dollars (\$600.00) will be required to provide tax information and will be sent an IRS Form 1099. Each Winner is solely responsible for reporting and paying all applicable federal, state and local taxes related to the prize. Game Cards and prize winnings are not transferable. All Winners must complete and "Affidavit of Eligibility and Liability/Publicity Release" before being granted winnings

10. **MISCELLANEOUS:**

- a. By entering, Participant unconditionally agrees to be bound by these rules and the decisions of the Sponsors, which shall be final. The Sponsors reserve the right to disqualify any Participant or Winner who, in its sole suspicion, tampers with the entry process, violates these rules, or acts in an unsportsmanlike or disruptive manner. In the event of a discrepancy between these Official Rules and any creative/collateral materials relating to the Promotion, these Official Rules will prevail.
- b. All federal, state, and local laws apply, and all applicable federal and state taxes are the sole responsibility of the winning Participant.
- c. The Sponsors and, as applicable, Promotion Parties are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries; (ii) any condition caused by events beyond the control of the Sponsors that may cause the promotion to be disrupted or discontinued; (iii) any injuries, losses, or damages of any kind caused by a prize or resulting from acceptance, possession, or use of a prize, or from participation in the promotion; (iv) any printing or typographical errors in any materials associated with the promotion, or (v) late, lost, delayed, or damaged delivery of the prize. Sponsors reserve the right at their sole discretion to suspend, modify or terminate the Promotion (or portion thereof) for any or no reason, including if Sponsor determines that any portion of the Promotion is compromised for any reason, and, if terminated, at Sponsor's discretion, Sponsor may select the potential winner(s) for the drawing(s) at issue from among all non-suspect, eligible entries received for the applicable drawing(s) prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.

- d. For the name of the winners or an additional copy of the Official Rules, send a self-addressed stamped envelope request to Gold Rush Gaming at the Main Office.
11. **Facebook Disclosure.** Although this Promotion may be advertised on the Facebook pages of Sponsors or another, this Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Participants are providing their information to the Sponsors and not to Facebook. The information a Participant provides will only be used by the Sponsors. By entering, Participants provide a complete release of Facebook from any and all responsibilities implied or provided by the Sponsors and that this Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.
12. **Use of Disclosed Information.** Information transmitted to Sponsors will generally be treated as non-confidential and non-proprietary. Except where prohibited by law, entry constitutes permission to use each Winner's name, biographical information and/or likeness for online posting and /or any other written or photographic advertising and publicity without additional compensation. Further, by entering the Promotion, the Participant is granting the Sponsors permission to use his/her contact information to (i) contact him/her regarding a Prize and (ii) provide him/her with marketing or other informational materials related to the Sponsors.
13. **ARBITRATION:** Except where prohibited by law, as a condition of participating in this Promotion, Participant agree that (a) any and all disputes and causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the Sponsor; (b) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (c) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will a Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than Participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and Participant further waives all rights to have damages multiplied or increased.
14. **CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois, USA. This Promotion is subject to compliance with the Illinois Video Gaming Act and the rules and regulations promulgated thereunder. Sponsors reserve the right to revise these rules to comply with applicable law.

Appendix A